

Novera Energy Wins Prestigious Energy Institute Award for Communication

20 November 2009: Novera Energy, a leading UK independent renewable energy company, was last night awarded the prestigious Energy Institute Award for Communication at the annual Energy Institute Awards held in London. Novera received the coveted prize for its communications campaign 'Propellers Back to Lissett' which focused on community engagement with local residents at the Company's Lissett Airfield Wind Farm in Yorkshire. Novera scooped the award ahead of several high profile nominees including Marks & Spencer for their 'Plan A' campaign and BAA Heathrow's 'Do the Right Thing; use only what you need' project.

John Hewson, Chief Operating Officer, said:

"As an owner-operator of wind farms, Novera places a great deal of emphasis on engaging with communities and keeping them informed of progress and key events at our sites to ensure good working relations with local stakeholders throughout the life-span of the wind farm. We are delighted that the Energy Institute has recognised the great work that our team has done at Lissett and hope to achieve similar successes at other sites as we grow our wind portfolio."

Through comprehensive communications, the 'Propellers Back at Lissett' campaign, which began in July 2007 when the wind farm was granted planning consent, built support, acceptance and a sense of pride and ownership of a local project. Novera's campaign focused on educating the local community on renewable energy and climate change and also respecting the historic importance of the wind farm site which was formerly an RAF Bomber Command Airbase in World War Two.

Novera, in partnership with the 158 Squadron Association, were responsible for erecting the UK's first memorial to Bomber Command and specifically the 851 members of the 158 Squadron who lost their lives in active duty.

For further information please contact:

Novera Energy
Sarita Bansal, Communications Manager

Tel: 0207 845 9720

Kreab Gavin Anderson (PR)
Michael Turner
Andrew Jones

Tel: 0207 074 1800